

EST 1999

PENNIES FROM HEAVEN

OVER 100 NHS ORGANISATIONS TAKING PART.

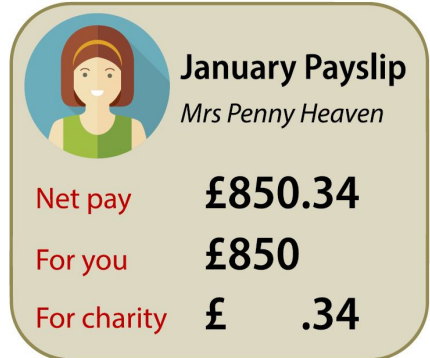
£1 MILLION RAISED BY THE NHS TO DATE.

Easy to understand, easy to join and an easy way to
provide charities with regular donations.



Would you miss the pennies
from your pay?

Then why not donate them to
charity?



A graphic of a January payslip for Mrs Penny Heaven. It features a circular profile picture of a woman with brown hair and a green top. The text on the slip includes the title 'January Payslip', the name 'Mrs Penny Heaven', and a table of payments.

Net pay	£850.34
For you	£850
For charity	£ .34

Employee
donations always
under £1

All staff give to the
same charity - can
be a NHS charity

Regular, reliable
income for
charities.

116 NHS Organisations run Pennies from Heaven including:

Betsi Cadwaldr University Health Board, Birmingham Community Healthcare NHS Trust, Birmingham Women's & Children's Foundation Trust, Blackpool Teaching NHS Trust, Bolton NHS Foundation Trust, Bradford Teaching Hospitals NHS Foundation Trust, Dorset Healthcare NHS Foundation Trust, East Lancashire Hospitals NHS Trust, Gloucestershire Hospitals NHS Foundation Trust, Imperial College Healthcare NHS Trust, Kings College London, Leeds Teaching Hospitals NHS Trust, Leicestershire Partnership NHS Trust, Liverpool Women's NHS Foundation Trust, London Ambulance Service NHS Trust, NHS Blood & Transplant, Norfolk and Norwich NHS Foundation Trust, North East Ambulance Service NHS Trust, North East London NHS Foundation Trust, North West Ambulance Service NHS Trust, North West Wales NHS Trust, Nottingham University Hospitals NHS Trust, Plymouth Hospitals NHS Trust, Poole Hospitals NHS Trust, Powys Teaching LHB, Public Health Wales, Royal United Hospital Bath NHS Trust, Sheffield Teaching Hospitals NHS Trust, South Central Ambulance Service NHS Trust, South West Yorkshire Partnership NHS Foundation Trust, South Western Ambulance Service NHS Trust, Swansea Bay University Health Board, University Hospital of Birmingham, University Hospital Southampton, University Hospitals Leicester, University Hospitals of Derby and Burton NHS Foundation Trust, Welsh Ambulance Service, West Hertfordshire Hospitals NHS Trust, West Midlands Ambulance Service.

NHS STAFF HAVE DONATED

£1,000,000

TO CHARITY THROUGH PENNIES FROM HEAVEN

“It's incredibly special to know so many Trust staff see the benefit of having a charity which supports the hospitals, and who feel moved to support us by making a monthly donation. Of course, we're always grateful for every donation, but having a regular source of income like this helps us plan for the future. We're so pleased the Pennies from Heaven scheme has been and continues to be successful.”

Donna O'Reilly. Manchester
Foundation Trust Charity



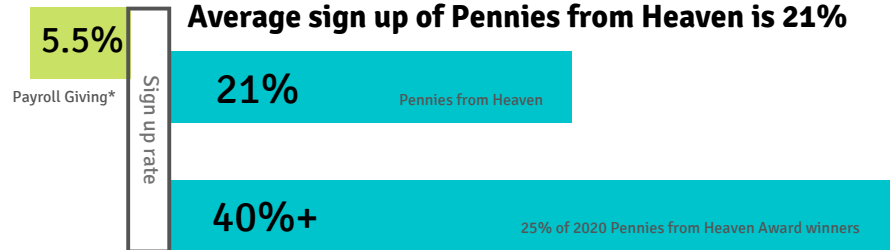
Payroll Giving asks **individuals** to give £5/£10+ a month to a charity of **their** choice.



Pennies from Heaven asks **everyone** to give their pennies to the **same** charity.



It works with
payroll
giving.



Most employers offer both

"We have over 50% of our employees donating the pennies from their salary every month through the Pennies from Heaven scheme. Those that want to donate more or be more specific about where their donation is going, sign up to Payroll Giving" **Vocalink UK.**



How would NHS employers set it up?



Check staff numbers

NHS Organisations should have ~750+ employees to ensure pennies make pounds



Brief payroll

ESR centrally configured to support scheme so no local changes required



Choose the benefiting charity

Charity is chosen by the employer and all staff give to the same one. This can be the Trusts charity



Design communications

Pennies from Heaven will design bespoke artwork and share best practice from other Trusts



Invite staff to join

Staff can join via the Pennies from Heaven website

EASY TO SET UP

NHS TRUSTS COULD
LAUNCH IN

FIVE

DAYS

“The Pennies from Heaven scheme is a great way for organisations to make a regular charitable contribution. We’re extremely proud that so many of our staff have felt compelled to sign up to the scheme and to have raised just short of £25,000 in such a short period of time is fantastic! We’re sure that money will make a massive difference for our charities.”



Liverpool Women's
NHS Foundation Trust

Pennies from Heaven is a Social Enterprise with five goals:

To spread the message

To share the idea of the scheme with all employers

To make payroll changes easy

We campaign payroll companies to change core systems - like ESR

To ensure set up and administration is simple

We provide fundraising expertise, artwork, online sign up and distribute donations to charities.

We are audited annually

To connect employers

We cultivate a community of employers to share best practice

To recognise success

Annual awards



The concept of Pennies from Heaven came from watching Superman 3! Richard Pryor, working as a computer programmer, realises that everyone's paychecks are being round down to the nearest cent, so he begins diverting away those small amounts into his own account and uses it to turn into a world class super baddie! We decided that we could ask people to volunteer their pennies and use them to do good.

Pennies from Heaven Services:

Payroll set up

We help set up the scheme on payroll systems and share best practice from other employers saving you time and change costs

Set up and administration of scheme

Implementation guides, consent form wording, promotional artwork, HMRC gift aid safeguarding, without which staff would have to resign forms if charities change

Distribution of donations

Pennies from Heaven collect and distribute donations to the charities and will provide an audit trail of donations from donor to charity. We are independently audited annually

Online sign up

Staff can join via the Pennies from Heaven website

License provision

The Intellectual Property and the use of the name and registered trademark

Awards programme

Annual inclusion in Awards, recognising participation

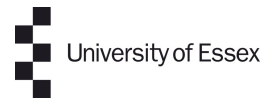
We do
most of
the work
for you -
easy
peasy.



What are the costs to run the scheme?

There is no cost to the NHS Trust, the Department of Health, or the nominated charity for running the scheme, the charge is deducted at source and donations are eligible for Gift Aid. This small charge grants employers the license to run the scheme to not only cover the cost of our services but also support us to continue our charitable work. Pennies from Heaven exists because employers realise the scheme can accomplish more by working together than acting alone. Without employers recognising the value we bring to the wider charitable sector Pennies from Heaven would simply close, costing the charity sector ~£500,000 a year of donations.

Over 250 employers run Pennies from Heaven and together they have donated £5.5m for hundreds of charities



"Since the scheme launched in June 2018, staff have donated over £93,000, proving pennies really do add up. We hope the scheme continues to grow in popularity and would recommend Pennies from Heaven to any organisation looking for a simple charitable giving scheme."



Luke Peach Managing Director of Corporate Responsibility. ALDI UK



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Pennies from Heaven is accredited by the Financial Services Qualification System (FSQS) demonstrating compliance to regulators, internal policies and governance controls.

