

EST 1995

PENNIES FROM HEAVEN

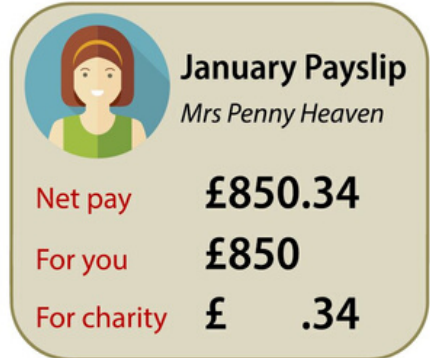
550 MILLION PENNIES RAISED

A guide to the UK's most popular micro giving scheme for employees and pensioners.



Would you miss the spare pennies from your pay?

Then why not donate them to charity?



A graphic of a January Payslip for Mrs Penny Heaven. It features a circular profile picture of a woman with brown hair and a green top. The text on the slip includes the title 'January Payslip', the name 'Mrs Penny Heaven', and three rows of financial data: 'Net pay' of £850.34, 'For you' of £850, and 'For charity' of £.34.

January Payslip	
Mrs Penny Heaven	
Net pay	£850.34
For you	£850
For charity	£.34

Donations
always less than
£1

All staff give to
the same charity

Can benefit any
charity of your
choice

SINCE 1999

£5,500,000

RAISED FOR CHARITY

"Since the scheme launched in June 2018, staff have donated over £93,000, proving pennies really do add up. We hope the scheme continues to grow in popularity and would recommend Pennies from Heaven to any organisation looking for a simple charitable giving scheme."

Fritz Walleczek, Managing Director of Corporate Responsibility. ALDI UK



250+ members



BANK OF ENGLAND



NFU Mutual

The **co-operative** bank
for people with **purpose**



including 110 NHS Trusts



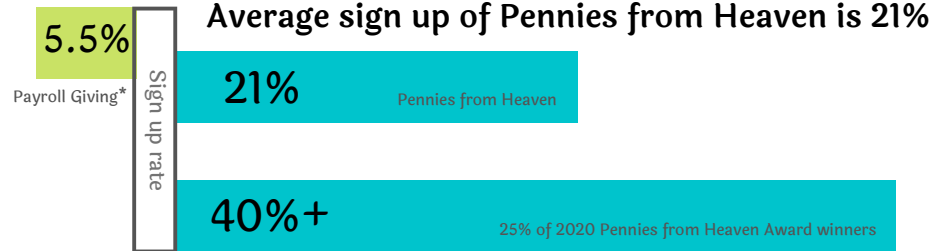
Payroll Giving asks individuals to give £5/£10+ a month to a charity of their choice.



Pennies from Heaven asks everyone to give their pennies to the same charity.



WORKS WITH
**payroll
giving.**



most employers offer both.

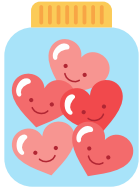
"We have over 50% of our employees donating the pennies from their salary every month through the Pennies from Heaven scheme. Those that want to donate more or be more specific about where their donation is going, sign up to Payroll Giving" Vocalink UK.

Simple to set up:



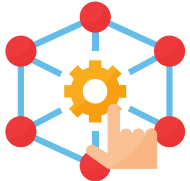
1. Check Payroll

Most UK payroll systems run the scheme such as ADP, Ceridian, iTrent, Northgate, OpenPeople, Oracle, SAP and Workday.



2. Choose your Charity

The benefiting charity can be any charity of your choice that all staff give to and charities can change annually.



3. Design Communications

Pennies from Heaven will design bespoke artwork and share best practice from other employers running the scheme.



4. Invite staff to join

Staff can join via the Pennies from Heaven website.

EASY TO SET UP.

YOU COULD
LAUNCH IN

FIVE

DAYS.



"The Pennies from Heaven scheme is really easy to administer and a great way to complement our community charity support – the pennies really do add up!"
LV= have 63% of staff taking part and each region gives to a different charity.

Pennies from Heaven is a Social Enterprise with five goals:

To spread the message

To share the idea of the scheme with all employers.

To make payroll changes easy

We campaign payroll companies to change core systems.

To ensure set up and administration is simple

We provide fundraising expertise, artwork, online sign up and distribute donations to charities. We are audited annually.

To connect employers

We cultivate a community of employers to share best practice.

To recognise success

Annual awards.

The concept of Pennies from Heaven came from watching Superman 3! Richard Pryor, working as a computer programmer, realises that everyone's paychecks are being round down to the nearest cent, so he begins diverting away those small amounts into his own account and uses it to turn into a world class super baddie! We decided that we could ask people to volunteer their pennies and use them to do good.



Our Services:

Payroll set up

We help set up the scheme on payroll systems and share best practice from other employers using your payroll, saving you time and change costs.

Set up and administration of scheme

Implementation guides, consent form wording, promotional artwork, HMRC gift aid safeguarding, without which staff would have to resign forms if charities change.

Distribution of donations

Pennies from Heaven collect and distribute donations to your charities and will provide an audit trail of donations from donor to charity. We are independently audited annually.

Online sign up

Staff can join via the Pennies from Heaven website.

License provision

The Intellectual Property and the use of the name and registered trademark.

Awards programme

Annual inclusion in Awards, recognising participation.

We do
most of
the work
for you -
easy
peasy.



What are the costs to run the scheme?

Pennies from Heaven will agree a modest fee for the license to run the scheme to not only cover the costs of the services we provide but also support us to continue our charitable work. Pennies from Heaven exists because employers realise the scheme can accomplish more by working together than acting alone. Without employers recognising the value we bring to the wider charitable sector Pennies from Heaven would simply close, costing the charity sector ~£500,000 a year of donations. The fee will depend on the level of services provided and the number of employees. Pennies from Heaven receives no other income and do not charge the charities anything.

Affordable

Donations always under £1.

Flexible

Charity choice is up to you.

Easy to set up

Most payroll systems support scheme.



Over £1 million pounds raised to date.

More than 45% of branch staff taking part.

Easy to run

Artwork, consent forms, online sign up, donation distribution and charity management all done by Pennies from Heaven.

Works with Payroll Giving

Pennies from Heaven for those wanting to give a little. Payroll Giving for those wanting to give more to a specific charity.



Pennies from Heaven is accredited by the Financial Services Qualification System (FSQS) demonstrating compliance to regulators, internal policies and governance controls.



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Social Enterprise UK
Certified Member