


Headlines

- Net pay rounded down to the nearest pound with the pennies donated to charity. Earn £850.34 then 34p to charity

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|  | January Payslip Mrs Penny Heaven |
| Net pay | £850.34 |
| For you | £850 |
| For charity | £ .34 |

- £4.2m raised to date
- **Simple to set up** - already running on most payroll systems like Oracle, SAP, Northgate & Ceridian
- **More money raised** – 26% increase in donations 2014-2016
- **Popular with staff** – 20% average take up
- **Complementary to Payroll Giving** – most employers offer both
- Donations via PFH are eligible for Gift Aid
- Watch our video via the QR code below:



Team based workplace giving - Small change. Big difference

- **Would you miss the pennies from your pay? Probably not, so why not give them to charity?**
- Pennies from Heaven (PFH) is the penny giving scheme that allows everyone in the workplace to turn their small change into big change.
- PFH is the UK's largest micro giving scheme for employees and pensioners. The scheme has raised over 420,000,000 pennies for 265+ charities. Major employers offering the scheme include Barclays, HSBC UK, Cadbury Schweppes, Lloyds Pharmacy, LV=, The Bank of England, TNT, WHSmith, many UK Councils and the largest UK employer the NHS.

How does it work?

- Employers join the scheme and invite staff to sign up and donate their pennies to charity. From then on every salary is rounded down to the nearest pound with the pennies donated to charity. If net pay was £850.34 then 34p would be donated. The most you can ever give is 99p every time you are paid and donations are eligible for Gift Aid.
- Everyone gives a little but together the team makes a big difference to a charity that matters to them.

Which charity can I give to?

- Each employer chooses one or more charities to which all staff and pensioners donate to – this can be any registered charity you like
- **There is no requirement for the charity to register with Pennies from Heaven and there is no fees charged to the charities at all.**

**WE ARE
MACMILLAN.
CANCER SUPPORT**

Through Pennies from Heaven we have raised over £56,000 and the annual donation is increasing year on year. It is a simple and efficient fundraising initiative we can offer our corporate partners and a fantastic way for employees to support us. Their pennies have turned into thousands of pounds for Macmillan supporting our work helping people affected by cancer.

Is it easy to set up for employers?

- Yes as most of the administration is done by PFH. Employers would need to obtain a license from Pennies from Heaven to run the scheme, configure payroll systems, choose the benefiting charities, invite staff to join and once a month send the donations to PFH for distribution.
- Most UK payroll systems already such as Northgate, Oracle, SAP, Ceridian, MorePay, CyberAid and Selima to name a few. We can advise employers how to set it up on your payroll system and put you in touch with other employers that are using it.

My employer already offers 'payroll giving' so why offer something else?

- PFH is 100% inclusive, everyone can afford to join in and feel a part of the success because donations are less than £1. Payroll Giving allows individuals to choose charities and amounts. It appeals to higher paid staff with a recommended minimum monthly donation (£5-£10). Most our members offer both Payroll Giving and Pennies from Heaven. Pennies from Heaven has 3.5 times the sign-up rate of Payroll Giving.

Why should employers offer this to staff?

- **It is simple to understand** – give only your pennies, always give less than £1.
- **It is simple to set up.** Most major payroll systems are set up to run the scheme.
- **It is simple to communicate.** PFH provide tailored communications for you such as application forms, flyers, posters and website materials.
- **It is simple to join.** Sign up once and donations are donated everytime you are paid. Employees can sign up via www.penniesfromheaven.co.uk

Is it just for large employers?

- It works best for employers with 1000+ staff that said some employers with less than that (~700) operate the scheme just because they love it!

It's only pennies – is it worth it?

- YES! Don't be fooled - little pennies soon make pounds. Everyone gives a little but together the team makes a big difference. Potential donations (with gift aid):

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| 2,000 employees would raise £15,000 a year |
| 5,000 employees would raise £37,500 a year |
| 10,000 employees would raise £75,000 a year |
| 20,000 employees would raise £150,000 a year |

What will it cost an employer?

- PFH will agree a small fee for the license to run and administer the scheme and other services – this can be either an annual direct or a small deduction from donations. Employers should contact Pennies from Heaven to discuss fee options. PFH receives no other income for its services and the charities pay nothing to benefit from donations.

I think this is great – what should I do now?

- Contact your Community, Human Resource or In-house charity team - you can send them this overview or download an employer pack from www.penniesfromheaven.co.uk
- Tell us – drop us an email telling us about your employer and we can contact them directly.
- www.penniesfromheaven.co.uk / www.facebook.com/penniesfromheavenscheme
- Kate Frost on 01485 210698 / kate@penniesfromheaven.co.uk

