




Pennies from Heaven

Headlines

- Net pay rounded down to the nearest pound with the pennies donated to charity. Earn £850.34 then 34p to charity

January Payslip	
	Mrs Penny Heaven
Net pay	£850.34
For you	£850
For charity	£ .34

- £4.2m raised to date
- **Simple to set up** - already running on most payroll systems like Oracle, SAP, Northgate & Ceridian
- **More money raised** – 26% increase in donations 2014-2016
- **Popular with staff** – 20% average take up
- **Complementary to Payroll Giving** – most employers offer both
- Donations via PFH are eligible for Gift Aid
- Watch our video via the QR code below:



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Team based workplace giving - Small change. Big difference

- [Would you miss the pennies from your pay? Probably not, so why not give them to charity?](#)
- Pennies from Heaven (PFH) is the penny giving scheme that allows everyone in the workplace to turn their small change into big change.
- PFH is the UK's largest micro giving scheme for employees and pensioners. The scheme has raised over 420,000,000 pennies for 265+ charities. Major employers offering the scheme include Barclays, HSBC UK, Cadbury Schweppes, Lloyds Pharmacy, LV=, The Bank of England, TNT, WHSmith, many UK Councils and the largest UK employer the NHS.

How does it work?

- Individuals sign up once and from then on every salary is rounded down to the nearest pound with the pennies donated to charity. If net pay was £850.34 then 34p would be donated. Donation is between 0-99p.
- The most you can ever give is 99p every time you are paid. SIMPLE! Donations are eligible for Gift Aid.

Which charity can we choose?

- It is up to you! Employers can choose any charity (or a basket of charities) to which all staff donate to.

Is it easy to set up?

- Yes the scheme is running on most UK Payroll systems already such as Northgate, Oracle, SAP, Ceridian, MorePay, CyberAid and Selima to name a few. We can advise you how to set it up on your payroll system and put you in touch with other employers that are using it.
- Other services we provide include communications design and advice, online sign up, distribution of donations, HMRC compliance and gift aid assistance.

We already offer Payroll Giving so why offer something else?

- PFH is 100% inclusive, everyone can afford to join in and feel a part of the success because donations are less than £1. Payroll Giving allows individuals to choose charities and amounts. It appeals to higher paid staff with a recommended minimum monthly donation (£5-£10). Most our members offer both Payroll Giving and Pennies from Heaven.
- PFH is about working together to make a change and is a simple way to join with colleagues and **collectively** raise significant money by each doing something small.
- Pennies from Heaven has 3.5 times the sign-up rate of Payroll Giving.

Why should we offer this to our staff and pensioners?

- It is simple to understand – give only your pennies, always give less than £1.
- It is simple to set up. Most major payroll systems are set up to run the scheme.
- It is simple to communicate. PFH provide tailored communications for you such as application forms, flyers, posters and website materials.
- It is simple to join. Sign up once and donations are donated everytime you are paid. Employees can sign up via www.penniesfromheaven.co.uk

What I love about Pennies from Heaven is that it is the essence of many thousands of people doing something unnoticeably small and yet the outcome is really significant for the charities that are supported. It forms an important part of our community programme and our participation is something I remain very proud of.” **Barnaby M Davis. Managing Director. Barclays UK Branch Network.**

Its only pennies – is it worth it?

- YES! Don't be fooled - little pennies soon make pounds – potential donations (with gift aid):

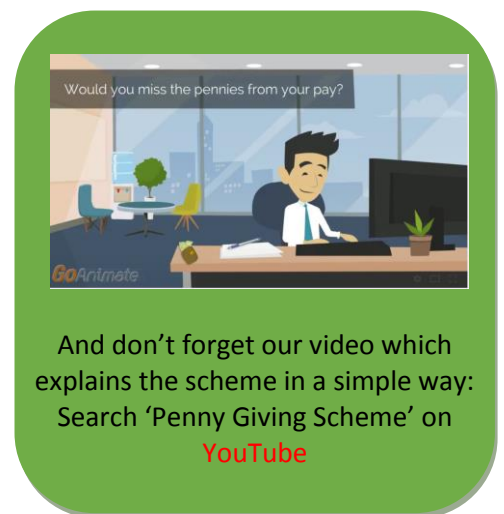
2,000 employees would raise £15,000 a year	10,000 employees would raise £75,000 a year
5,000 employees would raise £37,500 a year	20,000 employees would raise £150,000 a year

What will it cost?

- PFH will agree a modest fee for it's services – this can be either an annual direct charge (meaning 100% of donations are distributed to the chosen charities) or a small deduction from donations. PFH donations are eligible for gift aid. This means that the charity, after reclaiming gift aid, will receive more than the original donation even when a fee is deducted from donations.
- PFH receives no other income for its services and the charities pay nothing to benefit from donations.

How do I set it up in my Organisation?

1. Obtain an agreement – This issues you with the license to run the scheme, the service provided by PFH and the action required from you to successfully run it.
2. Choose your charity – this can be any charity you wish.
3. Tell staff about it and invite them to join.
4. Flag participating employees once on payroll systems.
5. Collect all the pennies and send them to PFH once a month for distribution to charities.



How can I get more information?

- www.penniesfromheaven.co.uk / www.facebook.com/penniesfromheavenscheme
- Kate Frost on 01485 210698
- kate@penniesfromheaven.co.uk