



PENNIES FROM HEAVEN 2014 AWARDS

Small Change Payroll Scheme Participation Rates Rise 50%

It is with great pleasure we announce the winners of the 2014 Pennies from Heaven **Awards**. Bronze medals are awarded to employers with more than 10% of staff participating in the scheme, Silver to those with over 15% and Gold to those with more than 20%. This year we have also given a Chairman's **Award** to the employer we feel has gone the extra mile in terms of promoting the scheme.

The Pennies from Heaven **Awards** are given annually as a celebration of best practice and achievement in the running of the scheme. The **Awards** act to provide recognition for employers, employees and pensioners who have shown exemplary generosity, tenacity and achievement over the past twelve months. Although Pennies from Heaven is very simple to understand and set up it still requires dedication from the employer / pension provider to communicate its purpose and point and we hope the Awards accentuate and reward such effort.

2013 was again another year of continued growth in the membership of the Pennies from Heaven scheme with donations up 12% and the marking of a major milestone for us distributing the 250,000,000th penny to charities. Participation rates have also improved by 50% in 2014 rising to an average of 15%. We launched sign up for members via our website as well as launching Pennies from Heaven on Facebook and Twitter. Employers such as Ageas, Gloucestershire County Council, MerseyRail, National Grid and the Royal College of Nursing joined the scheme and I am delighted to advise that 2014 has already seen the start of 5 new schemes and we are in discussions with many more employers.

A full list of the 2014 Award Winners is listed overleaf.

Commenting on the Awards, Kate Frost from Pennies from Heaven said:

“May we congratulate all of our 2014 **Award** winners on their achievement and thank them for their ongoing support and generosity.

Despite continuing pressures on charitable donations we are proud that Pennies from Heaven has continued to grow in terms of the number of employers offering the scheme, the number of staff participating and the amount of money being donated. In 2013 we reached an important milestone of distributing our 250,000,000 penny, saw average participation rise by 50% and in the first six weeks of 2014 five employers have joined up.

We are extremely proud of our Award winners and hope that their success inspires even more organisations, staff and pensioners to join us in the future. There can be little doubt that ‘small change is making a big change.’”

"We are delighted to receive these awards and would like to go on supporting the Pennies from Heaven scheme for many years to come. It has made a great contribution to many good causes and provided a boost for many of our own charities." **John Fry, Chairman of Norfolk and Norwich University Hospitals NHS Foundation Trust.**

"It's a great achievement for LV= that the success of our scheme has been recognised and this shows that our pennies are making a big difference to the charities we support." **Clare Jackson, LV= Payroll Officer.**

PENNIES FROM HEAVEN

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2014 **Gold Award** Winners (in alphabetical order)

- B Braun Medical Limited
- Bank of England -Staff
- Barclays Bank plc
- Capital One Bank (Europe) plc
- East Dorset District Council
- HostelBookers
- Lifetime Limited
- Liverpool Womens NHS Foundation Trust
- LV=
- Mencap
- Motor Insurers' Bureau
- SHOOSMITHS
- VocaLink Limited - say have 356 participating
- Warwickshire CC - staff

2014 **Silver Award** Winners (in alphabetical order)

- Christchurch Borough Council
- Molins UK Pension Fund Trustee Limited

2014 **Bronze Award** Winners (in alphabetical order)

- Airedale NHS Foundation Trust
- HSBC Bank plc
- NHS Blood & Transplant
- Norfolk and Norwich University Hospitals NHS Foundation Trust
- Warwickshire CC - pensioners

- West Bromwich Building Society

2014 Chairman's **Award**

- Norfolk and Norwich University Hospitals NHS Foundation Trust